



## Meeting Minutes

January 18, 2024 – 6:00pm – Round Table Pizza 888 Alamo Dr. Vacaville

### 1. Call to Order 6:14PM

### 2. Board Election / Introductions

President: Erin Steiger

Vice President: Bobby Cameron

Secretary: Meg Herston

Treasurer: Celeste Cary

Fundraising Chair: Mckenzie Cotton – note that there will be individual fundraiser people per team

Member-at-large: Yasmin Kahn

### 3. Minutes from Previous Meeting

### 4. Treasurer's Monthly Report

- No report

### 5. Committee Reports

- No report

### 6. Open Items from Previous Meeting

- None Noted

### 7. New Items

- Can we do an org wide crab feed? We weren't able to set it up for that large of a group .. would need to hold at least 600 people. We have a location that is affordable but only hold ~200 people. Maybe look at a different month (january) to not overload people with crab feeds for any team that wants to make their own.
- Also talking about a tri-tip dinner. Matt Steiger is helping with this. Sell a dinner for pickup for ~\$50. Cooked @ the facility by SWAT
- Can we use Venmo instead of Paypal? Venmo charges fewer fees and you will get your fees faster. Pay attention to the tax implications. They do tax but not for non-profits. Be sure to separate what \$\$ goes to what team. Mackenzie will investigate. Remember that there needs to be a paper trail for everything.
- Facebook and Instagram email's appear to go to nothing. The president is currently the only person with social media access. Erin wants to establish a social media coordinator. Luz nominated for this social media position – she creates an internet presence. There is a quality program here that a lot of people don't know about.
- Need to get a vector version of the SC SWAT logo. Luz can get everything connected and streamlined and can vectorize our logo. She will set up something that's low maintenance. We are tabling the conversation on how this will be paid for and how each team is managed, but we will make it consistent across the organization.
- We currently have a fee version for webhosting – [www.sc-swat.weebly.com](http://www.sc-swat.weebly.com). You can't reach the website by going to [www.scswat.com](http://www.scswat.com) because we haven't gotten board approval to re pay for the webhosting – you can only find it by googling. We are missing out on potential players because our web presence is minimal.



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- For social media, Luz would establish a bundle of posts that she will time putting out – to maximize the algorithm. It will be something tailor-made for each team. She charges an initial set-up and monthly fee.
- The organization can take over maintenance after initial setup, we don't have to keep Luz on retainer.
- Have we considered a Team Store? It would be great to have something that we can shop from at anytime, not just certain times of the year. Would be great to have a storefront and also make it a fundraiser. Lucy also does this.
- Luz's email: [ilovelalalu@gmail.com](mailto:ilovelalalu@gmail.com)

### 8. Additional Comments, Announcements or Questions for the Good of the Order

- Make sure each team flyer has all up to date information. We will start from the to improve our web presence
- Each team needs to have deposits and budgets in ASAP. Reese does not know what needs to be charged until all forms are in.
- For all fundraisers that earn \$1000 or more, 10% goes to SWAT.
- March 23<sup>rd</sup> 10U crab feed
- March 16<sup>th</sup> 18U crab feed
- Regarding the Facility: Trash needs to be taken out!! Change the TP in the restrooms! Individual teams need to take responsibility. Could assign a rotating team each week to maintain the facility and keep posting the reminder inside the facility. Players should not have to bring in their own toilet paper. Never leave the place dirty, clean up after yourself – have players clean up after themselves.
- Celeste needs team rep info for each team – name, email, and phone number.

### 9. Adjournment at 7:32PM

Next meeting: February 15, 2024 – 6PM, Location: Round Table Pizza 888 Alamo Dr Vacaville