



Meeting Minutes

February 15, 2024 – 6:00pm – Round Table Pizza 888 Alamo Dr. Vacaville

ROLL CALL

President – Erin Steiger (ES) – Present
Vice President – Bobby Cameron (BC) – Absent
Secretary – Meg Herston (MH) – Present
Treasurer – Celeste Cary (CC) – Present
Fundraising Chair – Mckenzie Cotton (MC) – Absent
Member-at-Large – Yasmin Kahn (YK) - Present

1. Call to Order 6:10PM

2. Presidents Report / New Items

- Discussion of Facility – Price continues to go up. How do we feel about the fees? Overall the facility is worth it and families appreciate the organization’s transparency. We need to raise rates to keep up with expenses but we don’t want to shock families with a big increase.
- We need to reach out to more teams to use the facility and lower fees.
- YK is starting a 14U fastpitch team but won’t be head coaching until October. Need to connect with 14U / 12U independent teams, especially for baseball. YK is willing to be an assistant coach this spring if we can nail down another coach.
- Should we consider taking a cut from private lessons? But these lessons are marketing and a source of players.
- Consider a large organizational fundraiser. Money goes a lot further by team because there are fewer players. We do want to see one large organizational fundraiser – but we need volunteers and a facility large enough.
- ES is interested in an organization wide email (i.e. constant contact). We should also leave a weekly/monthly flyer at the facility.
- Share gamechanger summaries, top 3 plays from each tournament, etc. Reach out to social media team to share at regular intervals.
- It’s great to have older teams connect with younger teams, so they have people to look up to and are less likely to find another team from 12U – 14U. Have multiple age groups do drills together.
- A clinic might be a good fundraiser idea-- or a homerun derby, or hit-a-thon, bunting competition, and selling stuff at the event. Perhaps host our own tournament. Plan for something in August (we rarely have tournaments in August). 16U players can be the umpires to save money on umpires. Focus on softball this time (because we did baseball last time).
- We’ll need to have an executive meeting to discuss budget and decide how to move forward on fundraisers.
- ES (or other board members) plan to talk to each team individually about fees and other news / concerns– to promote transparency and to find out where the parents are at.
- We need a bigger nest egg – more like 4 months of reserves. Need to sit down and re-do the organization-wide budget.
- Start fundraiser planning meetings, with a fundraising rep from each team.
- Have a potluck together at the facility as a get-to-know-you and information sharing event. We used to do this during the first board meeting of the year, but it died with covid. Maybe a Friday night at the facility, people get to meet each other, ask questions, and promote transparency.

3. Minutes from Previous Meeting

- MH to distribute meeting minutes through GroupMe and approve both at the next meeting (March).

4. Treasurer’s Monthly Report



Meeting Minutes

February 15, 2024 – 6:00pm – Round Table Pizza 888 Alamo Dr. Vacaville

- MH to check on where the player name goes when a parent makes a player payment. We could also require parents to email the team rep or treasurer when a payment is made.
- CC only has one team's budget so far. She needs to get more team budgets.
- CC/ES/BC to sit down together to go over workflow, how much parents should pay up front, etc.
- Each team rep needs to keep their own binder and give copies of everything to the treasurer.

5. Committee Reports

- No reports

6. Open Items from Previous Meeting

- Luz provided a quote for website hosting and social media support -- \$7500. The Board discussed upon receiving the quote and decided not to proceed. Items in the proposal will be handled by SWAT parents / volunteers. <COMPLETE>
- Possible org-wide tri-tip dinner. Matt Steiger is helping with this. Sell a dinner for pickup for ~\$50. Cooked @ the facility by SWAT <TABLED>
- ES to Establish Social media roles and clarify where each SWAT email address goes <COMPLETE>
- MH to get a vector version of the SC SWAT logo. <COMPLETE>
- MH to set up new SCSWAT.ORG domain and begin building new website <COMPLETE>
- MH to set up a Team Store on the website. It would be great to have something that we can shop from at anytime, not just certain times of the year. <COMPLETE>
- Make the team store a fundraiser <IN PROGRESS / TABLED>
- Celeste needs team rep info for each team – name, email, and phone number. <COMPLETE>

7. Additional Comments, Announcements or Questions for the Good of the Order

- All team deposits have been received. CC needs team budgets ASAP.
- For all fundraisers that earn \$1000 or more, 10% goes to SWAT.
- March 23rd 10U crab feed
- March 16th 18U crab feed
- Regarding the Facility: Trash needs to be taken out!! Change the TP in the restrooms! Individual teams need to take responsibility. Could assign a rotating team each week to maintain the facility and keep posting the reminder inside the facility. Players should not have to bring in their own toilet paper. Never leave the place dirty, clean up after yourself – have players clean up after themselves.
- Need headshots from each team – still need Salazar and Gillis. ES to get Salazar photos. Consider doing a full SWAT picture day in the future.
- Plan to do more re-sharing on Instagram (MH) and advertising SC SWAT to other groups/pages on Facebook (ES).

8. Adjournment at 7:59 PM

Next meeting: March 21, 2024 – 6PM, Location: Round Table Pizza 888 Alamo Dr Vacaville